

## COST-BENEFIT

# The RightAnswer\* solution goes right to the bottom line.

No matter how complex your cross-functional organization, the RightAnswer\* solution has the power to streamline your document development and management process—all with an eye on the bottom line.

We integrate “three-dimensional processes” to optimize your simultaneous multitasking needs. Now you can standardize, aggregate, and leverage all your documents in one place—lowering costs by 40% or more.

GCRH case history data shows we can help you reduce your development time by up to 90% and reduce your liability exposure by helping you meet regulatory compliance deadlines. Further, it can help you lower your costs by 40% or more through people and process efficiencies.

What does this mean in real dollars? GCRH people delivered a solution that continues to save one company more than \$5 million per year on just 3,000 label documents. How many documents do you have? How much could you save?

The RightAnswer\* solution also eliminates the high costs of typical enterprise-wide upgrades. We maintain and upgrade the RightAnswer\* solution from our centralized managed environments (versus the typical client-server distributed environment). It is faster, easier, and less costly. Plus, automated upgrades provide instant value-added return and no longer require capital budget approvals.

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*From development to maintenance, routing to approvals, and output to archiving, implementing the RightAnswer\* solution provides a significant return on your investment. You will get significant cost savings, cycle time reduction, standardized processes, integration synergy, feature-rich capabilities, and cutting-edge technology—all delivered to maximize your company's Return on Information\*.*

## Improved productivity can cut costs by 40%.

No matter how complex your cross-functional organization, RightAnswer\* has the power to streamline the document development and management process—cutting costs by 40% or more through people and process efficiencies.

Editing, commenting, routing, approval, output, and activation just got faster. Every process in the development and management of documents benefits from the paradigm shift that the RightAnswer\* solution delivers.

From Structured Virtual Document\* authoring to integrating Microsoft® Office documents and QuarkXpress™ artwork files, from EPS, TIFF, or JPEG images to PDF documents, now you can aggregate and leverage your information all in one place—for access, development, and output—no matter where you are.

There's more:

- Our user-friendly, intuitive interface makes document authoring easy.
- System “Wizards” walk you through document setup, searching, and printing.
- Multilevel security options provide control and management ease. The RightAnswer\* solution supports user-, document-, and location-specific access, as well as virtual document edit control, down to the section level.

- Shared phrase and graphics libraries are offered. Proprietary libraries can be added.
- So easy to use that a general user can be trained online in less than 30 minutes, maximizing productivity from day one.
- Document, data, and implementation conversion can be automated or implemented as needed to optimize your migration.

When it is time to produce output, you have options including on-demand printing, FTP, and autofax, to name a few. It is even possible to track who, what, where, when, and how many.

The bottom line? You will work smarter, faster, better—and cut overhead, capital, and technology costs in the bargain.

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*The RightAnswer\* solution facilitates complex and comprehensive global document development and management. Customized formats can be added easily and quickly to meet your needs. It even supports layout control, so you can match your content to your company's design standards.*