

In the Right place at the Right time.

It's been said that the more original an idea, the more obvious it seems afterward. That's certainly the case with the RightAnswer* solution. The benefits are so obvious—user-friendly, online, real-time document development and management—that even we wonder why we didn't develop it sooner.



How did the idea come about?

It started back in the early '90s when key GCRH people were employees of a large chemical company in Michigan. They noticed that most regulated-product manufacturers relied on multiple, nonintegrated, in-house text and graphics systems for EHS&T information and document development and authoring. Cycle time delays, between when changes were made and when they were incorporated into final documents, made it difficult to meet regulatory requirements.

This led them to form The GCRH Corporation—a solid, new competitor in the document development and management arena, that specializes in global knowledge, data, and advanced document management technologies for the chemical, petrochemical, pharmaceutical, biotech, agriculture, and food industries.

With strong inside-your-industry knowledge and business experience (more than 100 years combined among the management team alone), GCRH uniquely delivers commercially sound and cutting-edge solutions to meet ever-changing industry needs. From complex back-end database Intranet programs and Internet e-commerce websites, to application designs for labeling, MSDS, inquiry, and records retention systems, GCRH successfully provides "One Great Answer After Another."

Feature-rich system. Cost-conscious bottom line.

Until now, finding a commercial, global document management solution that could easily integrate multiple file, format, and image types was unheard of. Finding one that could also cut the start-to-finish development cycle times from months to minutes was all but impossible.

That's why the RightAnswer* solution was created. It is a feature-rich, online system that can reduce your development time by up to 90 percent and reduce your liability exposure by helping you meet regulatory compliance deadlines. Further, it can help you lower your costs by 40 percent or more through people and process efficiencies. From Structured Virtual Document* authoring to integrating Microsoft® Office documents and QuarkXpress™ artwork files, from EPS, TIFF, or JPEG images to PDF documents, now you can aggregate and leverage your information all in one place—for access, development, and output—no matter where you are.

It's also an xSP solution. You don't have to install, maintain, host, and manage this enterprise software solution or its infrastructure, internally. And you won't have to hire IT professionals to support it, or the numerous other software programs it replaces. Instead, the RightAnswer* solution delivers the advantage of multiple application capabilities via the Internet or your Intranet.

There's more. System "Wizards" easily walk you through document setup and development.

In addition to system security, to protect your information further, the RightAnswer* solution supports user, task, and specific document access and security at the section and/or document level. Now that's control!



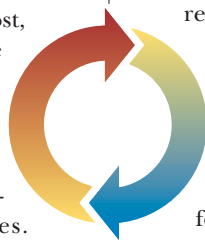
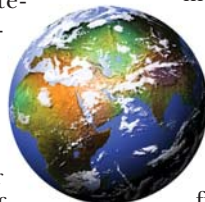
When it's time to produce output, you have options including print-on-demand, FTP, and autofax, just to name a few. It's even possible to track who, what, where, when, and how many. The bottom line? You'll work smarter, faster, better—and cut overhead, capital, and technology costs in the bargain.

Goodbye language barriers. Hello global compliance.

The RightAnswer* solution facilitates worldwide business needs and international shipping requirements on an enterprise level. Optimized processes and formats are included to meet diverse geographic areas. In addition, this is an integrated solution *available today* that facilitates the authoring and development of documents in any language used in commerce, and various versions and dialects, including Asian and Cyrillic.

Furthermore, the Right-Answer* solution delivers provable value in a user-friendly, online, real-time system. It's backed by qualified experts who will help you design documents and simplify your processes to meet regulatory and other business requirements. From application sharing to customization, the GCRH technical staff provides the unique skills and expertise to help you implement the best solution for your needs.

For more information, please visit www.RightAnswer.com or call 1-877-835-5588, ext. 17.



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