

IDEA

Every new idea looks crazy at first.

- ALFRED NORTH WHITEHEAD



www.RightAnswer.com

LIKE CRAWLING FROM A PUDDLE OF PRIMORDIAL OOZE, AMAZING IDEAS CAN COME FROM UNEXPECTED PLACES. WE LOOK BEYOND THE LIMITATIONS TO BRING YOU REAL SOLUTIONS.



The GCRH Corporation
217 East Main Street
Midland, Michigan 48640

We didn't think it could be done, but we proved ourselves wrong. The result—a **COMPREHENSIVE regulatory document development and management** system.

Yep, we took our crazy notions about **improving work-flow, reducing costs, and streamlining production processes** and created the RightAnswer solution®.

It's **online, in real-time**, for ALL your labels and MSDSs, whether your company is large or small, global or not. Whatever your needs, the RightAnswer is waiting for you.

Visit us online at www.RightAnswer.com to see how we took our crazy ideas and turned them into a real solution.

RightAnswer®

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BELIEVE

We still believe.

-THE GCRH TEAM

www.RightAnswer.com

AT THE GCRH CORPORATION, WE STILL BELIEVE IN SANTA CLAUS, THE TOOTH FAIRY, THE EASTER BUNNY, AND FOR GOOD MEASURE, INTELLIGENT LIFE ON OTHER PLANETS.



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217 East Main Street
Midland, Michigan 48640

It is because **we believe in the unbelievable** that we were able to create a complete regulatory document development and management system called the RightAnswer solution®. When others lost faith or didn't believe that it could be done, GCRH blazed forward and never lost the commitment to making one source...one system that could do it all.



With the RightAnswer solution, you have the ability to author, update, route, approve, print, archive and **manage the entire document lifecycle**. It's everything you could wish for this holiday season.

It's time to believe—the RightAnswer solution is the real thing. **For proof of existence**, visit us at www.RightAnswer.com and request a demo today!

Happy Holidays!

www.RightAnswer.com



EVERY NEW IDEA LOOKS CRAZY AT FIRST.

- ALFRED NORTH WHITEHEAD

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WE STILL BELIEVE

- THE GCRH TEAM



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MAGIC

Any sufficiently advanced technology is indistinguishable from magic.

- ARTHUR C. CLARKE

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IT'S NOT MAGIC... BUT IT SURE DOES SEEM LIKE IT.

The RightAnswer® solution uses all the latest technology to deliver a comprehensive, on-line, real-time document development and management solution to meet your regulatory compliance document needs. Now you can author, route, print, send, save, change, archive, and manage the entire life-cycle of your documents – all in one application, from any location, at any time.

Nope... we didn't use smoke and mirrors to make it happen and we didn't just pull it out of a hat. With our extensive chemical industry experience and technical expertise we conjured up the RightAnswer – and you won't need any special wizardry to use it either.

Whether you are a large or small company you can take advantage of this powerful application – it's scalable, flexible, and constantly enhanced. Plus, there's no software to install and no special hardware is required.

It's process driven. It's easy to use. And, it's not an illusion.

Let us show you how to create your own magic. Visit us at www.RightAnswer.com or call 1-877-835-5588 (x17) to request your own private demonstration.

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Lady Godiva put everything she had on a horse.

- W. C. FIELDS

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WE STUDIED THE BARE ESSENCE OF WHAT WAS REALLY NEEDED TO DELIVER AN ARRESTING SOLUTION TO MEET YOUR DEEPEST NEEDS. WE STRIPPED OFF OLD THINKING AND CAME UP WITH SOMETHING DISTINCTIVE, SOMETHING REMARKABLY RADICAL – *THE RIGHTANSWER® SOLUTION ASP.*



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217 East Main Street
Midland, Michigan 48640

What is the RightAnswer solution ASP? It's an on-line, real-time, comprehensive document development and management system supported by an Application Service Provider (ASP) business model. No software to install, no hardware to manage. You simply login and use it over the Internet.

We put everything we had on the line with this one-of-a-kind system – our inside-the-chemical-industry experience, our technical expertise, our entrepreneurial spirit. And we're glad we did!

It's bold. It's smart. It's incomparable. It's even obvious.

What's the bottom line? There aren't many sure bets, but after seeing our winning solution, you'll understand why we were willing to stake our reputation on it.

Now it's your turn to take a new look at old challenges. Go ahead – be a bit radical. When you do, you'll find the RightAnswer solution is a unique approach that delivers remarkable results.

To learn more, visit us at: www.RightAnswer.com or call us at 1-877-835-5588 (x17) to request our full list of Benefits and Features. Once you see all this system can do, you'll know why it's worth more than just a quick peek.

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PROGRESS

Don't be afraid to take a big step when one is indicated.

You can't cross a chasm in two small steps.

- DAVID LLOYD GEORGE



www.RightAnswer.com

ARE YOU PUTTING QUICK FIXES IN PLACE OR FUMBLING THROUGH NEW PROCESSES THAT CREATE MORE WORK AND MORE HEADACHES THAN YOU HAD BEFORE? IF SO, PERHAPS IT IS TIME TO STOP TAKING BABY STEPS AND LEAP TO THE RIGHTANSWER® SOLUTION.



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217 East Main Street
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Neil Armstrong probably said it best when landing on the moon: "That's one small step for man, one giant leap for mankind." The RightAnswer solution isn't just a small step in regulatory compliance document management and development; it's a giant hurdle forward toward gaining control and management of your regulatory compliance document needs. With this on-line, real-time, global document authoring and management system, you can overcome your quick fixes, eliminate your multiple point solutions, and obliterate old systems challenges.



Ask us about our reference accounts who have already crossed the chasm. With the ability to deliver what you need much faster and cut document authoring, printing, and management costs by a significant margin, the RightAnswer solution is waiting for you. All you have to do is take a productive leap forward.

To get a sneak peek at what's on the other side of the chasm, visit www.RightAnswer.com or call us at 1-877-835-5588 (x17) and request a demo today.

www.RightAnswer.com



If everything seems under control, you're not going fast enough.

- MARIO ANDRETTI

www.RightAnswer.com

WHEN IT COMES TO REGULATORY DOCUMENT DEVELOPMENT AND MANAGEMENT, ARE YOU DOING THINGS THE SAME WAY TODAY THAT YOU WERE 10, 5, OR EVEN 3 YEARS AGO? THEN YOU'RE NOT MOVING FAST ENOUGH!

Technological advancements are moving very quickly – and most corporations can't keep pace. Every day a new breakthrough is made, a faster chip is produced, and systems you just purchased now seem antiquated.

What do you do to keep up, and more importantly, stay ahead of your competition? Turn to the RightAnswer® solution.

You'll always get the latest and greatest with the RightAnswer system. No one comes close to offering the technical flexibility, system scalability, integration compatibility, and overall affordability, now and for the future.

How do we do it? RightAnswer is 100% web-based and supported by an ASP business model. That's it. Simple. Affordable. And highly effective.

No need to worry about system upgrades, expanding server capacity, or buying the latest, fastest machines. No need to worry that your document application is falling behind.

Visit us online at www.RightAnswer.com or call us at 1-877-835-5588 (x17) to request a demo today. Then you can make your victory lap and join us in the winner's circle.

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